



Pioneering  
the Green  
Revolution  
in Printing

**CONSOLIDATED**  
PRINTING COMPANY

## SERVICES

### PRE-PRESS

Creative & Design  
FTP Remote Upload  
Scanning  
Online Proofing  
Fingerprinted Proofs  
CIP-3 Automated Color Set Up  
Closed Loop Densitometer

### PRESS ROOM

100% Petroleum & Toxin-Free  
100% Vegetable-Based Processes  
Two & Five-Color Presses  
Jet Envelope Press  
Oil-Free Digital & Variable Printing

### BINDERY

Trimming  
Round Cornering  
Scoring & Slitting  
Folding  
Perforating  
3-Hole Drilling  
Booklet Binding  
Stapling  
Numbering  
Mounting  
Die-Cutting

### FULFILLMENT

Collating & Assembly  
Data Processing (*including NCOA*)  
Mailing  
Pick 'n Pack  
Drop Shipping  
Warehousing  
Carbon Credit Trucking

## CONSOLIDATED'S GREEN REVOLUTION

Consolidated Printing Company was established by Marilyn Jones in the basement of her Chicago home in 1973.

Among her first accounts was a vitamin manufacturer. Through this relationship, Ms. Jones learned that what you breathe and touch affects your health and the health of those around you.

This was the beginning of Consolidated's green revolution.

Realizing that the printing process contained many hazardous chemicals, Ms. Jones began the search for safer alternatives. When she found out that they didn't exist, she began using household products in place of some of the chemicals.

Over the years, Ms. Jones was tireless in her pursuit with vendors to come up with safer products - inks, toners, parts washers and more.

She made her facility available for the testing that needed to be done in order to develop these safer alternatives. The result of her efforts is **Printedgreen™**.

**Printedgreen™** is more than soy inks and recycled paper.

It means using vegetable inks that are completely petroleum-free.

It means using wash-up solutions that are made from bean and seed esters that come from American farms. It means that VOC (volatile organic compounds) emissions are almost zero.

***It means our air and water are safer.***



Consolidated Printing provides the highest quality printing services  
while leaving the lowest impact on the environment.

## HOW WE'RE DIFFERENT

What is green printing? Some people think it means using soy inks and recycled paper...but it's so much more.

Decades before others were paying attention to environmental issues, Consolidated implemented an Environmental Vision and Management Policy that has resulted in the following:

- We eliminated the use of thousands of gallons of petroleum by using 100% vegetable-based inks, ink pigments, press wash-up solutions.
- We reuse or recycle 100% of our paper waste.
- We receive virtually 100% of our paper via sustainably harvested forests.
- We reduced our overall energy consumption by at least 20%.
- We completely eliminated all hazardous waste water.
- We use recycled restaurant cooking oil and alcohol-free and petroleum-free solutions.
- We eliminated harmful toxins and carcinogens from our entire printing process.
- We use recyclable inks and toners, and ink sludge is recycled into roofing tiles, asphalt or park benches.
- We renovated our offices using non-toxic, recycled and energy-efficient materials.

*"Historically, many printers have not focused on a systematic approach to examine chemicals from an environmental perspective. I think what sets Consolidated Printing apart is that they actively seek and push the envelope, asking suppliers to try to come up with new and innovative products that have less of an impact on the environment and fewer potential health concerns."*

Gary Jones

Director of Environment, Health and Safety, Printing Industries of America

*"Thank you so much for the quality of the work you did on our order. We have received so many compliments on it. Thank you for getting it to us so quickly."*

Lauren Leonard

Deputy HQ Manager, Obama for America

*"Consolidated Printing has consistently provided high value to CVS Caremark with top-quality printing and friendly service. Our partnership with Consolidated is also an important part of our ongoing effort to promote a clean and healthy environment."*

Reuben Hamilton, Jr.

Manager, Supplier Diversity, CVS Caremark

## SPECIAL PROJECTS AND PARTNERS

Chicago 2016  
Olympic Bid Materials

CVS/Caremark  
Print on Demand  
Multiple Piece Welcome Kits

City of Chicago  
Chicago Climate Action Plan  
State of Sustainability Report

BlueCross BlueShield of Illinois

President Elect Barack Obama  
Personal Stationery

Vice President Elect Joseph Biden  
Personal Stationery

Toats Snacks  
Friendly O's Packaging

Democratic National Convention

Museum of Science and Industry  
Smart Home Exhibit

Illinois Gubernatorial Inaugurations

Clinton Presidential Library  
Grand Opening

Lincoln Presidential Library  
Grand Opening

Xerox/Chicago Public Schools

Mayor Richard J. Daley  
50th Anniversary Gala



# Green Technology

## Protecting Tomorrow

### RECENT AWARDS:

#### William D. Schaeffer Environmental Award – 2008

Presented by the Printing Industries of America (PIA)

#### Pollution Prevention Awards – 2006 & 2007

Presented by the State of Illinois

#### Chicago Greenworks Awards – 2006

Category: Green Products - Market Transformation

Presented by the City of Chicago and Mayor Richard M. Daley

#### Chicago Greenworks Awards – 2006

Category: Green Practices - Market Transformation

Presented by the City of Chicago and Mayor Richard M. Daley

#### Illinois' First Great Printer – 1997

Presented by the Illinois Environmental Protection Agency

### CERTIFICATIONS:

#### WBE (Women's Business Enterprise)

Registered with:

- Women's Business Development Center (WBENC affiliate)
- City of Chicago
- Cook County
- State of Illinois

#### DBE (Disadvantaged Business Enterprise)

Registered with:

- City of Chicago
- State of Illinois



With this run of 2,500 brochures, Consolidated Printing saved:

Trees Saved.....1.82 trees  
 Waterborne waste prevented.....5.27 lbs  
 Wastewater flow saved.....775 gallons  
 Solid waste not generated.....86 lbs  
 Greenhouse gases prevented.....69 lbs  
 Energy not consumed.....1,292,000 BTUs  
 Natural gas saved.....209 cubic feet

Savings from the use of wind-generated electricity.....88 lbs greenhouse gas emissions  
 Savings from the use of wind-generated electricity are equivalent to:  
 Planting.....6 trees  
 Not driving.....95 miles

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